About Landcare Australia

Landcare Australia is a uniquely Australian partnership between communities, government and businesses to protect and repair Australia’s magnificent, yet stressed, natural resources and landscape.

In partnership with our corporate sponsors our range of grant programs focus on projects and activities that generate positive environmental and community benefits for and in partnership with environmental groups.
LAL Staff

- New CEO – Tessa Jakszewicz
- Melbourne office appointments:
  - Suzanne Johnstone – Technical Projects Officer
  - Anita Van Rooyen – Partnerships Manager
  - Anna Stewart – Partnerships Coordinator

LAL in 2014

- This year we celebrate 25 years of Landcare at a national level:
  - LAL is organising a bi-annual National Awards and Conference - stay tuned!
- Landcare in Focus Newspaper:
  - Victoria features in this edition:
    - Pg 2 – Conservation Landbank (Bankmecu sponsored)
    - Pg 6 - Bentleigh Secondary College Urban forest (AHHA sponsored)
    - Pg 8 - Wildhaven Wildlife Shelter (Holden sponsored)
    - Pg 9 – Celebrating a 10 year partnership with CitiPower Powercor
Annual Report – Key Achievements

- LAL raised $2.66 million in cash from corporate partners.
- 463 projects funded during the year
- 5,273 landcare groups registered on National Landcare Directory
- 11,289 Junior Landcare groups registered on National landcare Directory
- 78% awareness amongst Australians of landcare brand
- LAL handles 602 landcare enquiries each month

LAL’s corporate volunteering grew 10-fold during the year. This equates to over 3,000 volunteers from 40 companies at 160 events.

Broadening Landcare’s communications reach

- 4,500 Facebook fans
- 6,300 Twitter followers
- Almost 35,000 views on LAL’s YouTube channel
- E-newsletter readership of over 30,000 people per month
- Landcare’s three websites attract 34,000 page views per month
LAL’s Corporate Partners

Our corporate partners support and fund a range of environmental projects, organisations and events that contribute to the landcare movement. We also have workplace giving (WPG) and corporate volunteer (CEV) partners.

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<th>Corporate Partners</th>
<th>In-Kind Supporters</th>
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<td>Australian Gas and Light (AGL)</td>
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Corporate Partners managed by Melbourne Team

- Coles
- Holden
- Bankmecu
- Jemena
- Spicers Paper
- Victrack
- CitiPower Powercor
- Telstra
- DEPI
Corporate Partners managed by Melbourne Team

- **Smaller Partnerships:**
  - Australian Home Heating Association
  - CSR
  - PWC
  - Clovertech

- **Corporate Environmental Volunteering:**
  - In 2013 LAL engaged 3,000 volunteers from over 40 companies in 160 events

- **Workplace Giving:**
  - Corporate Challenge Days

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My Role – Technical Projects Officer

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